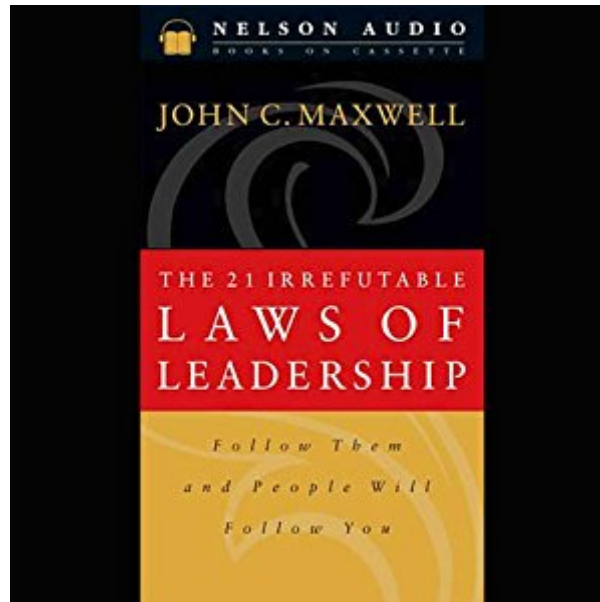




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The 21 Irrefutable Laws Of Leadership



Synopsis

What would happen if a top expert with more than forty years of leadership experience was willing to distill everything he had learned about leadership into a handful of life-changing principles just for you? It could change your life. John C. Maxwell has done exactly that in the new 10th Anniversary Edition of *The 21 Irrefutable Laws of Leadership*. He has combined the insights learned from his forty-plus years of leadership successes and mistakes with observations from the worlds of business, politics, sports, religion, and military conflict. The result is a revealing study of leadership delivered only as a communicator like Maxwell can. Find out why...~ Abraham Lincoln went from militia captain to private during the Black Hawk War~ Lance Armstrong's Tour de France wins were made possible because of good leadership~ So many people lost their lives or got stranded during the Katrina disaster in New Orleans~ The CEO of the world's ninth-largest retailer has a no-frills office, answers his own phone, and takes a salary that puts him in the bottom 10 percent of CEOs~ Henry Ford nearly sent his own company into bankruptcy~ The Law of the Lid is the most important leadership principle you will ever learn. All these issues and more are explained in this revised and updated *The 21 Irrefutable Laws of Leadership*. Like them or not, the laws of leadership govern your personal and organizational effectiveness. "Everything rises and falls on leadership," says Maxwell. "These laws carry consequences with them. I've seen them at work in more than ninety countries around the world. Apply the laws and people will follow you. Violate or ignore them, and you will not be able to lead others. But here's the good news: every one of the laws can be learned." --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

This is a book all leaders, born or made, should read. Maxwell's leadership laws are succinct and highly useful. He supports the laws with real business stories and leadership anecdotes, then he shows you how to apply these laws (each chapter ends with practical strategies and activities to help you reflect and grow your leadership abilities). Honestly, I couldn't stop reading. But here are the main points from each chapter/law of "The 21 Irrefutable Laws of Leadership":

- I. The Law Of the Lid: Leadership ability determines a person's level of effectiveness.
- II. The Law of Influence: The true measure of leadership is influence--nothing more, nothing less.
- III. The Law of Process: Leadership develops daily, not in a day.
- IV. The Law of Navigation: Anyone can steer the ship, but it takes a leader to chart the course.
- V. The Law of Addition: Leaders add value by serving others.
- VI. The Law of Solid Ground: Trust is the foundation of leadership.
- VII. The Law of Respect: People naturally follow leaders stronger than themselves.
- VIII. The Law of Intuition: Leaders evaluate everything with a leadership bias.
- IX. The Law of Magnetism: Who you are is who you attract.
- X. The Law of Connection: Leaders touch a heart before they ask for a hand.
- XI. The Law of the Inner Circle: A leader's potential is determined by those closest to him.
- XII. The Law of Empowerment: Only secure leaders give power to others.
- XIII. The Law of the Picture: People do what people see.
- XIV. The Law of Buy-in: People buy into the leader, then the vision.
- XV. The Law of Victory: Leaders find a way for the team to win.
- XVI. The Law of the Big Mo: Momentum is a leader's best friend.
- XVII. The Law of Priorities: Leaders understand that activity is not necessarily accomplishment.
- XVIII. The Law of Sacrifice: A leader must give up to go up.
- XIX. The Law of Timing: When to lead is as important as what to do and where to go.
- XX. The Law of Explosive Growth: To add growth, lead followers--to multiply, lead leaders.
- XXI. The Law of Legacy: A leader's lasting value is measured by succession.

A great book and the most digestible, practical, and actionable leadership book I've come across other than [The Leadership 2.0](#)

This book is epic. It brings clarity and understanding while providing step by step methods of instruction for authentic leadership. It will prepare you to deal wisely with every situation that a leader may encounter. I will encourage every person that is in a leadership position whether in church or Corporate America to purchase this book and use it daily. This will guide you into success and every Arena of life. Thank you sir for taking the time to meticulously develop this book

This is one of the best books of its kind. In fact, I do not know that another such book which is as comprehensive as this one in terms of covering various aspects of leadership. The power of the book is not in the interesting stories and illustrations that John Maxwell gives in this book, but in the application of "laws" to your life which he tries to get the reader to embrace at the end of each chapter. You can read this book and it will be helpful, but if you really want to get the benefit of this book, join a John C. Maxwell team member's Mastermind on the book.

After so many great books, I admit that I was sceptical about John Maxwell's ability to continue producing at such a high level...but he proved me wrong, again!

“Whether you are a follower who is just beginning to discover the impact of leadership or a natural leader who already has followers, you can become a better leader. As you read about the laws, you may recognize that you already practice some of them very effectively. Other laws may expose weaknesses you didn't know you had. Use your review as a learning experience. ...No matter where you are in the leadership process, know this: the greater the number of laws you learn, the better leader you will become. Each law is like a tool, ready to be picked up and used to help you achieve your dreams and add value to other people. Pick up even one, and you will become a better leader. Learn them all, and people will gladly follow you. Now, let's open the toolbox together.” ~ John C. Maxwell from *The 21 Irrefutable Laws of Leadership*

John Maxwell is one of the world's leading authorities on leadership. He's trained millions (literally) of leaders and has written over 50 (!) books that have sold over 13 million copies - this one alone has sold over 3 million copies. As the title of the book suggests, Maxwell walks us through his 21 “irrefutable” laws of leadership - sharing personal stories along with biographical sketches of some of history's greatest leaders to bring the wisdom home. Although no one does all 21 laws well, getting better at any (or all) of them will make us better leaders. Let's explore some of my favorite Big Ideas:

1. The 21 Laws - Super quick peek.
2. Leader Are Learners - All about +1%.
3. Foundation of Leadership - Is trust.
4. Visionary AND Practical - How're you doing here?
5. The Law of Victory - How's your commitment?

Here's to dedicating our lives to serving profoundly, leading wisely, and leaving a legacy. More goodness - including Philosophers' Notes on 300+ books in our *OPTIMIZE* membership program. Find out more at [brianjohnson . me](http://brianjohnson.me).

INVEST INTO YOUR LIFE!! This has been one of the most influential books of my career and to top it off, I had the pleasure of having one heck of a coach that walked through each of the laws with us and held us accountable for the application of each law in our lives! Take the plunge, purchase the book and watch your life bloom!

Worth the read. I was assigned this text for a Fire Department promotional process. I've read plenty of leadership books. Nothing necessarily ground breaking here when compared to all the others, but I liked the analogies in the form of the author's experiences and observations.

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